



YOUNG PUBLISHING PROFESSIONALS IN BRUSSELS #YPPiB first edition - 2019

THE IDEA.

To inspire and engage Young Publishing Professionals (YPP) from as many FEP member countries as possible, involve them in the overall European idea and the defence of industry values, such as freedom of expression. To enable networking among the YPPs and with FEP and to motivate them to carry the torch of FEP's vision and aims to their home countries, organisations, and peer groups. Furthermore, to put YPPs in the position to tie first contacts to Members of Parliament in Brussels and subsequently to find the next generation of publishing professionals to support national and FEP's advocacy work in the future.

WHEN.

September 2019 Calendar Week 39,
EP committee week
Around the EUPL-Ceremony, 23 September 2019

Perspective: annual event each year / each crew with different participants

WHERE.

in Brussels FEP office, Representation of the Land Hessen, European Parliament and the European Commission

WHO.

Young Publishing Professionals from publishing houses in the FEP Member States

- Per year/ Per crew: maximum two YPP per member/ PA
- PA is responsible for the respective selection process
- PA asks members to suggest YPP – promising YPP who might potentially be interested in supporting FEP's advocacy work in the future
- age bracket (max 35 years)

FEP team, FEP Board, FEP members are cordially invited to join

COSTS.

The respective publishing house or the PA to cover travel costs and accommodation for the YPPs
FEP to cover a dinner and a lunch for the participants
FEP to provide the manpower to organise the programme and make a block booking in an hotel

PROGRAMME.

Day 1, 23 September 2019

Arrival late morning/ early afternoon

14.00 Welcome at the Hessen Representation in Brussels Presentation of FEP's work: FEP Staff and FEP Board & members Who are we? What do we do? What are the priorities of the new Commission? How can YPPs support us?

17.00 Walk to BOZAR

18.00 EUPL Ceremony at BOZAR

Day 2, 24 September 2019

9-11 [Official visit to the EP](#)

11.30 Meeting at the Coffee Bar in the Parliament MEPs to mingle with the group

Possible options (to be decided with the feedback of MEPs)

a. book a room for the whole group different MEPs to give an overview of their priorities, Q&A

b. split the group - MEPs to invite smaller groups to their offices

**FEP team & members to accompany the group

13.00 Lunch

15.00 Official visit to the Commission - Welcome by a Commissioner or DG Official

19.30 Dinner with FEP team and Board

Day 3, 25 September 2019

Departure

COMMUNICATION WORK.

Follow YPPiB on social media #YPPiB

Set up a facebook or LinkedIn group– YPPiB alumni

YPPs as possible Book Faces (FEP's newsletter)

Page in FEP's Report of Activities

Pieces in the sector specific journals like The Bookseller, Livres Hebdo, Börsenblatt, publishing perspectives

TIMING.

- 2019 February Presentation of the programme at FEP Meeting
- April FEP invitation & programme of YPPiB to be sent to PAs
- April - June PAs to take care of the application process & exchange with publishing houses
- June/July Contact new elected MEPs, help of FEP members¹
- July - Presentation of the first YPPiB crew Bios & photos of the participants to be prepared, Final programme
- September - First Edition of the YPPiB

¹ ₁ The incoming group of MEPs under 40 would be very interesting to keep in mind: <http://www.eu40.eu/who-we-are/>